



# MAROON RACCOON

*Nocturnal by Nature, Digital by Design*

## **Web Services Price Guide**

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# Starter Business Websites

~~\$1,250~~ **\$1,000** Launch Pricing! - Limited availability

## What's Included:

- > Custom-designed website (no templates!)
- > Up to 5 Pages (Home, About, Services, Contact, etc)
- > Mobile-friendly, responsive design
- > Fast, modern hosting (No required montly server fees\*)
- > Contact form with email notifications
- > SEO-Friendly page structure
- > Deployed live on your custom domain
- > Basic performance and reliability checks

## Who this is for:

- > Small businesses and sole proprietors
- > New businesses establishing an online presence
- > Service-based Businesses that need a clean, professional website
- > Clients who want something modern, simple, and reliable.

## What this is not:

- > To keep pricing fair and transparent, this package does not include:
- > Ongoing content updates
- > E-Commerce or payment processing
- > Complex web applications or custom dashboards
- > Long-term hosting contracts

(optional add-ons are available and outlined later in this guide)

## Launch Incentives:

**First 10 Clients:** Locked-in Launch Pricing

**First 5 Clients:** Complimentary QA & reliability testing (automated checks to ensure site stability across updates & devices)

# How the Process Works

Maroon Raccoon follows a simple, transparent process designed to keep projects moving smoothly and avoid surprises.

## 1) Discovery & Planning

**We start with a short conversation to understand:**

- >Your business and goals
- >The type of website you need
- >Any existing branding or content

This step ensures your site is built with **intention**, not guesswork.

## 2) Design & Development

**Your website is designed and built using modern web standards.**

- > The overall layout and structure are created
- > Content is added and styled
- > The site is tested across devices and screen sizes

**You'll receive updates and preview links as progress is made.**

## 3) Review & Revisions

**Once the Initial Build is Complete:**

- > You review the site
- > Reasonable revisions are made based on your feedback
- > Final adjustments are completed before launch

## 4) Launch

**When everything is approved:**

- >Your site is deployed live
- >Your custom domain is connected
- >Final checks are performed to ensure everything is working correctly.

# **Project Timeline**

**Most starter websites are completed in 2-4 weeks, depending on:**

- >Content readiness
- >Feedback turnaround
- >Scope of revisions

Projects move fastest when content and approvals are provided promptly.

## **After Launch**

**After your site is live, you can choose to:**

- > Manage content independently
- > Request updates as needed
- > Enroll in an optional support & maintenance plan

**There is no long-term obligation unless you choose ongoing services.**



# **Optional Add-ons & Ongoing Support**

## **Optional Services**

The following services are available to customize your website or provide ongoing support. All add-ons are optional and can be selected as needed.

### **Ongoing Support & Maintenance**

**\$75 / month**

Includes:

- >Small content updates (text or image changes)
- >Minor bug fixes
- >General site upkeep
- >Priority email support

**No long-term contract, cancel anytime.**

### **Content Management System (CMS)**

**Starting at \$150**

Allows you to:

- > Update text and images yourself – no coding knowledge required!
- > Manage content without developer assistance.

**Ideal for businesses that update content regularly**

### **Social Media Integration**

**Starting at \$100**

- >Instagram or Facebook feed embedded on your website
- >Automatically updates when you post on social media

**Great for keeping your site fresh with minimal effort.**

# **Optional Add-ons & Ongoing Support Continued**

## **Event Calendar**

**Starting at \$100**

- > Display upcoming events on your website
- > Suitable for venues, studios, bands, and community organizations

## **E-Commerce Integration**

**Starting at \$200**

Allows you to:

- > Product Selection displayed on your website
- > Secure checkout handled by a trusted third-party provider (e.g. Shopify)
- > No sensitive payment data stored on your site

**Ideal for businesses selling products or services online**

## **Additional Changes & Enhancements**

**For requests outside of the scope of the starter package:**

- > Changes are quotes transparently before work begins.
- > No surprise charges - ever.

### **A Note on Flexibility:**

**Every business is different.**

If you're unsure which options you need, we can discuss the best setup for your goals.

# **Hosting & Ongoing Costs**

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## **Hosting & Infrastructure**

**Most websites built by Maroon Raccoon are deployed using modern, lightweight hosting solutions designed for reliability and low ongoing costs.**

**For most clients:**

- >No traditional web server is required
- >No monthly hosting contract is required
- >Sites are fast, secure, and scalable

Costs are predictable and Accessible.

## **Typical Ongoing Costs**

**While there are no required monthly hosting fees, some minimal costs may apply.**

Domain Name: Approximately \$10-20 / year

Optional Support & Maintenance: \$75 / month (If Selected)

Optional third-party services: (E-Commerce, Social Media, etc)

**All third-party services are discussed in advance and chosen based on your needs.**

## **Transparency First**

**Maroon Raccoon does not:**

- >Lock clients into long-term hosting contracts.
- >Mark up third-party services
- >Introduce Surprise fees after launch.

If a service has a cost, it is explained clearly before any work begins.

# **Ownership & Access**

## **You Retain:**

- >Full ownership of your domain
- >Access to your website
- >Control over third-party service accounts

## **Long-Term Flexibility**

### **Your Website can:**

- >Scale as your business grows
- >Be enhanced with additional features later
- >Be maintained independently or with ongoing support

**You are never locked into a single path.**



# **How to Get Started**

**Starting a project with Maroon Raccoon is straightforward.**

**To begin:**

>Visit [maroonraccoon.dev](http://maroonraccoon.dev)

>Or email [maroonraccoonddev@gmail.com](mailto:maroonraccoonddev@gmail.com)

We'll schedule a brief conversation to discuss your goals and determine the best approach for your website.

## **What to Expect Next**

**After Initial Contact:**

- 1) We confirm scope and pricing
- 2) A simple project agreement is provided
- 3) Work begins once everything is approved.

**No surprises. No unnecessary delays.**

## **Availability:**

**To ensure quality and responsiveness:**

- >Project availability is intentionally limited
- >Launch pricing is offered for a small number of initial clients

**Availability is confirmed during the initial conversation.**

# **A Final Note**

**A good website should:**

**Represent your business clearly,  
Be easy to maintain,  
Grow with you over time**

**Maroon Raccoon focuses on building websites that do exactly that.**

## **Contact:**

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